WMWP Web Presence Revision Timeline

**November 2003**: Paul Oh, TL, cofacilitates a session at Annual Meeting and brings back a new understanding of the importance of audience and purpose in Web presence design.

**December 2003**: WMWP decides a revision of its Web presence is needed.

**Early Spring 2004**: Initial half-day retreat of the leadership team to inquire into identity, audience, and purpose of WMWP’s Web presence and to explore the Web presences of other NWP sites.

**Mid-Spring 2004**: Paul designs and creates a mock-up of a new website, using the suggestions and recommendations from the leadership team.

And simultaneously, Bruce, our director, brings this same strategic thinking to the executive board meetings to reflect on and inquire into the leadership and program structure of our writing project site.

**Late Spring 2004**: Paul brings his mock-up to the director and inservice coordinator for feedback and returns to make revisions. These informal meetings happen throughout the spring.

**June 2004**: A final draft is presented for approval to the executive board for live posting in the fall.

**August 2004**: Paul, tech liaison, and Susan, inservice coordinator (both also co-directors) attend the Directors Retreat and design a task force structure to further inform and support the work at our site. They also connect with CSUWP, who recently had built their first Web presence, and the two sites are asked to present this work together at the Annual Meeting.

**Late August 2004**: The new task force structure is presented to the leadership team, which leads to new thinking about the Web presence. Revisions are suggested and implemented on the website.

**September 2004**: Website goes live. New task force structure is presented for approval to the executive board and then implemented.

**October 2004**: WMWP and CSUWP work together via an online chat format on CSUWP’s website to plan Annual Meeting session.

**November 2004**: WMWP and CSUWP present their Web presence session at the annual meeting.